



Design (B.A.), Media and Communication Design (Macromedia Track)

Job perspectives (examples): Art Director, Creative Director, Screen and Interface Designer, Corporate Designer, User Experience Designer, Web and Interaction Designer, Social Media Designer, Editorial Designer, Information Designer

„Master the future of visual communication“

1. Semester	2. Semester	3. Semester (Abroad)	4. Semester	5. Semester	6. Semester (Internship)	7. Semester
Language Proficiency and Intercultural Sensitivity EN	Academic Writing and Research	Intercultural Communication	Special Topics in Media Design	Creative Arts Skills III	Communication Skills	Creative Arts Skills IV
Creative Arts Skills I	Fundamentals of Media Design	Project Management	Interaction Design	Design and Media Theory	Student Initiative	Bachelor Concept
Illustration und Typography	Current Topics in Media Design	Visual and Motion Design	Screen- und Interfacedesign	User Experience Design	INternship	Bachelor Seminar
Photography	Creative Arts Skills II	Interaction and Interface Design	Portfolio & Production	VFX Motion Design		
History of Art and Design	Creative Tools analog/digital	Project 1	Project 2	Project 3		
3D Modeling	Ästhetik					
30 ECTS / 19 SWS	30 ECTS / 19 SWS	30 ECTS / 18 SWS	30 ECTS / 18 SWS	30 ECTS / 17 SWS	30 ECTS / 3 SWS	30 ECTS / 9 SWS